

WHERE RUNNERS COME TO SHOP

Runner's World's authoritative buyer's guides, expert editorial reviews, and engaging content has transformed our digital site into a new kind of storefront.

Each month, millions of consumers come to RunnersWorld.com to shop for the latest shoes, apparel, gear, and more.

\$50.6M+

Worth of Products Sold in 2022 (Up **+18%** YoY)

1.0M+

Number of Products Sold in 2022 (Up **+8%** YoY)

2.8K+

Items Sold Everyday

Source: 2022 Internal eCommerce Data

