

THE RUNNER'S WORLD TEST ZONE

EASTON, PA

Anything but an office, this experiential space provides a unique, authentic editorial platform to showcase product, capture premium content, and host engaging activations.

FEATURES:

- Editorial Headquarters
- State-of-the-Art Test Facility
- Consumer-Facing Storefront
- Multiple Content Studios
- Community Hub for Local Wear Testers

BRAND OPPORTUNITIES:

- Custom Content Capture at Runner's World Studios
- "Museum of Sweat" Brand and Product Displays
- Community Events & Runs with Runner's World Editors and Local Testers

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