

RUNNER'S WORLD BOSTON POP-UP

BOSTON, MA | APRIL 2020

- **ATHLETE & RUNNER'S WORLD EDITOR SEMINARS**
- **PHOTO EXPERIENCE** ■ **GROUP RUNS** ■ **RW CLASSES**
- **EXCLUSIVE RETAIL & MERCHANDISE** ■ **SAMPLING**
- **RUNNER'S WORLD TESTING LAB**

The **RUNNER'S WORLD TOWNHOUSE** serves as a unique place for consumers to see the Runner's World brand brought to life as we celebrate the most prestigious marathon in the world. Partners have the opportunity to execute immersive brand experience for runners while aligning with the most trusted resource in running.

15,000+ CONSUMERS



RUNNER'S WORLD