

# 2020 PRINT EDITORIAL HIGHLIGHTS

## Issue 1

### WHERE ARE YOU RUNNING THIS YEAR?

#### JANUARY/FEBRUARY

A wanderlust-inspired issue exploring the best trails, races and destinations across the world for runners to explore this year.

Featuring: Travel Awards

## Issue 2

### BEST SHOES OF THE YEAR

#### MARCH/APRIL

Our most anticipated issue of the year and the world's most authoritative guide to the best running shoes will hit newsstands to kick-off the unofficial start to the running season.

Featuring: Spring Shoe Guide

## Issue 3

### #RUNSTREAK

#### MAY/JUNE

An issue dedicated to the wildly popular and unique running phenomenon—the streak—will feature captivating stories about the craziest, coolest and most ambitious run streaks yet, timed to align with the launch of our bi-annual #RWRunStreak.

Featuring: Fitness, Training and Nutrition Awards

## Issue 4 / Special Issue

### RUN WITH US

#### JULY/AUGUST

An issue entirely curated by the Runner's World audience, featuring inspirational stories from RW+ members and our most buzz-worthy and popular editorial content from our digital site.

Featuring: Apparel Awards

## Issue 5

### THE PERFORMANCE ISSUE

#### SEPTEMBER/OCTOBER

An issue dedicated to performance that will hit newsstands during the peak of fall running season and redefine what it means to set a goal and own your personal best.

Featuring: Fall Shoe Guide

## Issue 6

### GEAR OF THE YEAR

#### NOVEMBER/DECEMBER

Our most product-packed issue of the year will feature our editor's favorite gear — from watches and water bottles to sports bras and socks — of 2020.

Featuring: Gear of the Year



\*Editorial themes and line-up subject to change