



# RUNNER'S WORLD

## 2024 EDITORIAL CALENDAR

Introducing a new, seasonal cadence that features the best stories in running.

### SPRING

**THEME:**

*Training & Performance*

**Close:** 1/22/24

**On-Sale:** 3/5/24

### SUMMER

**THEME:**

*Shoe Awards*

**Close:** 4/22/24

**On-Sale:** 6/4/24

### FALL

**THEME:**

*Racing, Records & Recovery*

**Close:** 7/22/24

**On-Sale:** 9/3/24

### WINTER

**THEME:**

*Shoe Guide*

**Close:** 10/21/24

**On-Sale:** 12/3/24