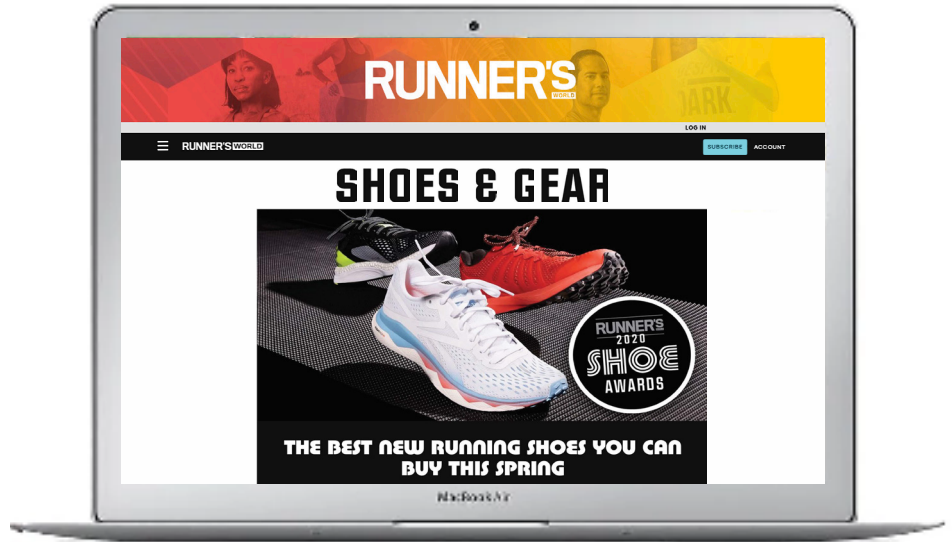


**RUNNER'S WORLD** IS THE LARGEST AND  
MOST INFLUENTIAL MEDIA BRAND IN RUNNING AND  
THE ESSENTIAL GUIDE FOR EVERYONE WHO RUNS.



PRINT  
**2.2 M**

DIGITAL  
**4.0 M**

SOCIAL  
**5.0 M**

**11.25 MILLION** ACTIVELY ENGAGED  
RUNNER'S MONTHLY

**RUNNER'S WORLD** strives to be everywhere the runner is—in-book, online, on social and on-the-ground—creating an authentic community they won't find anywhere else.

Our editorial platforms deliver compelling, inspirational stories that capture the diverse culture and lifestyle that makes the sport unique.

As the training expert, Runner's World's powerful service journalism propels runners across the finish line with insightful content on everything from nutrition and injury prevention to cross-training and travel tips.

Runner's World's industry-leading testing program, informing real-time shoe and gear reviews, is the foundation of the brand's unmatched credibility among consumers.

GfK MRI Fall 2019; March 2020 comScore Multi-Platform;  
May 2020 Social Comp Report

**RUNNER'S WORLD**