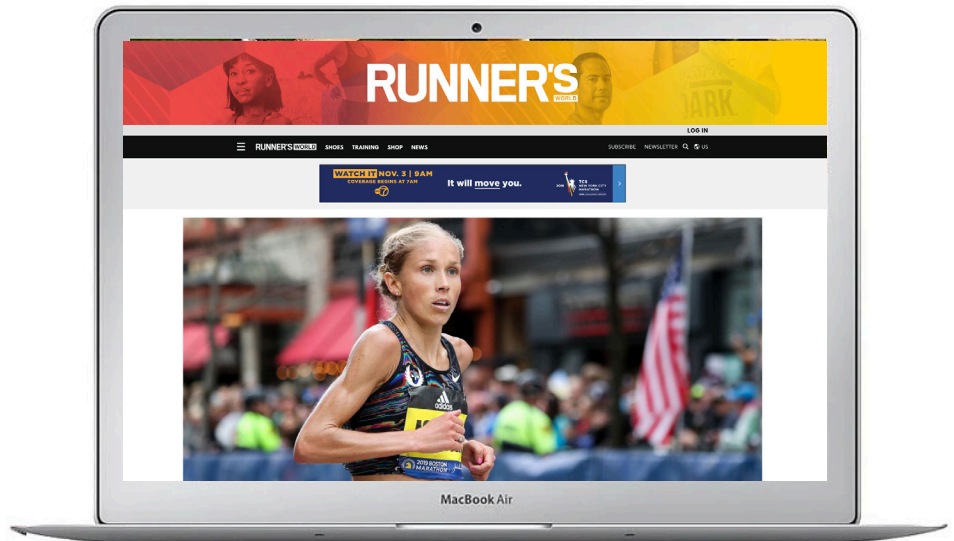


RUNNER'S WORLD IS THE LARGEST AND MOST INFLUENTIAL MEDIA BRAND IN RUNNING AND THE ESSENTIAL GUIDE FOR EVERYONE WHO RUNS.



12.5 MILLION ACTIVELY ENGAGED RUNNER'S MONTHLY

RUNNER'S WORLD strives to be everywhere the runner is—in-book, online, on social and on-the-ground—creating an authentic community they won't find anywhere else.

Our editorial platforms deliver compelling, inspirational stories that capture the diverse culture and lifestyle that makes the sport unique.

As the training expert, Runner's World's powerful service journalism propels runners across the finish line with insightful content on everything from nutrition and injury prevention to cross-training and travel tips.

Runner's World's industry-leading testing program, informing real-time shoe and gear reviews, is the foundation of the brand's unmatched credibility among consumers.

Source: Gfk MRI Spring 2019
September 2019 Social Comp Report

RUNNER'S WORLD