2024 PRODUCTION REQUIREMENTS

PRINT PRODUCTION SPECS

Magazine Trim Size is 8.875" x 10.875"

AD SIZE	BLEED	TRIM SIZE	LIVE/NON-BLEED
Full Page	9 ⅛" x 11 ⅛"	8 ⅞" x 10 ⅞"	8 ⅜" x 10 ⅜"
Spread	18" x 11 ⅛"	17 ¾" x 10 ⅞"	17 ¼" x 10 ⅜"
1/2 Page Horizontal	9 ⅛" x 5½"	8 ⅞" x 5 ¼"	8 ⅜" x 4 ¾"
1/2 Page Horizontal Spread	18" x 5½"	17 ¾" x 5 ¼"	17 ¼" x 4 ¾"
2/3 Vertical	5 ¾" x 11⅛"	5 ½" x 10 ⅞"	5" x 10 ⅜"
1/3 Vertical	3 ⅛" x 11⅛"	2 ⅞" x 10 ⅞"	2 ⅜" x 10 ⅜"

MATERIAL REQUIREMENTS

Electronic advertising file delivery available at: www.AdShuttle.com/hearst. Please do not send back-up file on disk after posting to AdsShuttle. E-mailing files or uploading to FTP site is not acceptable.

PROOF INFO

Hearst utilizes Virtual Proofing technology. Hard copy guidance is no longer required.

ACCEPTED FILE FORMAT

PDF/X-1a:2001 - version 1.3

GENERAL REQUIREMENTS

File to contain only 1 page or 1 spread. The page size must be consistent from page to page. Pages must be created to include bleed when required. All trapping should be done prior to creating the file. Include quality control patch [color bars] outside bleed dimension. All marks [trim, bleed, center] should be included in all colors.

PDF/X-1A:2001 FILE REQUIREMENTS

File must be PDF/X-1a:2001 - version 1.3 Compliant. Scanned images must be high resolution (300 dpi), CMYK (no spot colors, RGB, LAB, or ICC color profiles), and saved in TIFF or EPS format. All fonts must be included and be Type 1 or 3 (no TrueType).

DIGITAL EDITIONS

National print advertisers are automatically opted in to all digital editions. Should an advertiser wish to opt out, it should be noted on their Insertion Order. No new materials are required for digital editions. For all standard units, we will utilize the original supplied files straight from print.

CONTACT INFO

Any questions regarding ad specs and material due dates, contact:
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