

PRINT AUDIENCE



Total Readers	1.5M+
Median Age	45
Median HHI	\$120,050
HHI \$75,000	71%
Men	57%
Women	43%
Married	63%
Any College	74%
Graduated College+	54%
Employed	73%
Professional/Managerial	41%

Source: MRI-Simmons USA Spring DoubleBase 2022